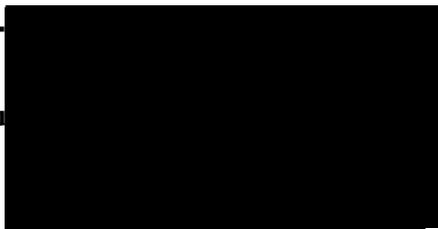


Committee on Energy and Commerce
U.S. House of Representatives Witness
 Disclosure Requirement - "Truth in Testimony"
 Required by House Rule XI, Clause 2(g)

1. Your Name: Scott Serota		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
3. Are you testifying on behalf of an entity that is not a government entity?	Yes X	No
4. Other than yourself, please list which entity or entities you are representing: Blue Cross and Blue Shield Association		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that you or the entity you represent have received on or after October 1, 2009: (1) Health Insurance for the Aged and Disabled – Medicare Part A Prime Contract - Agreement No. HCFA 87-001-1 (2) The Blue Cross and Blue Shield Service Benefit Plan’s contract CS 1039 with the U.S. Office of Personnel Management (OPM) for participation in the Federal Employees Health Benefits (FEHB) Program (3) The Blue Cross and Blue Shield FEP BlueVision contract OPM-06-00060-2 with OPM for participation in the Federal Employees Dental and Vision Insurance Program (FEDVIP). (4) Agency for Healthcare Research and Quality (AHRQ): Evidence-based Practice Centers (EPC III) Contract Number HHS 290 2007 10058 I (5) HRSA: Assessment of Full-Time Equivalent Resident Counts Contract Number HHS 230 2007 32003C (6) HHA: Home Health Third Party Liability Demonstration Contract Number: HHS 500-2006-00047C		
6. If your answer to the question in item 3 in this form is “yes,” please describe your position or representational capacity with the entity or entities you are representing: President & CEO		
7. If your answer to the question in item 3 is “yes,” do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes	No X
8. If the answer to the question in item 3 is “yes,” please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2009, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed: The only contract that meets the parameters is a contract with the U.S. Office of Personnel Management for the Federal Employees Health Benefit Programs, on behalf of and as agent for Blue Cross and Blue Shield companies nationwide which participate in this contract.		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature



Date: 7/13/12



**BlueCross BlueShield
Association**

An Association of Independent
Blue Cross and Blue Shield Plans

Scott P. Serota

President and CEO

Scott Serota is President and Chief Executive Officer of the Blue Cross and Blue Shield Association (BCBSA), a national federation of 38 independent, community-based and locally operated Blue Cross and Blue Shield companies. The Blue System is the nation's largest health insurer covering 100 million people – one-in-three of all Americans. It is the largest single processor of Medicare claims in the nation, and holds the world's largest privately underwritten health insurance contract – the 5.2 million-member Federal Employee Program (FEP).

Serota was named BCBSA President and CEO in 2000, after serving four years as a senior executive, including two years as Chief Operating Officer. Before that, he was Executive Vice President for System Development, responsible for new business, strategy and the Blue Technology Evaluation Center, the nation's leading source for evaluating the safety and efficacy of emerging medical treatments.

Prior to joining the Blues, Serota was President and CEO of Chicago-based Rush Prudential Health Plans, where he led the integration of Rush-Presbyterian-St. Luke's Medical Center Health Plans and The Prudential. Earlier in his career, Serota also created and led Physicians Preferred Health Inc., a Missouri-based PHO.

Serota is a founding member of the National Business Group on Health's Institute on Healthcare Costs and Solutions. He is a board member of the Council for Affordable Quality Healthcare, the National Center for Healthcare Leadership, Partnership for Prevention, Accrediting Commission on Education for Health Services Administration and BCS Financial Corporation. He also serves on the Healthcare Leadership Council of the Healthcare Financial Management Association, the American College of Healthcare Executives and the Washington University School of Medicine National Council.

Serota was appointed by President George Bush to the Policy Committee of the White House Conference on Aging — advising the Administration and Congress on policies, programs and services affecting the nation's older citizens — and served as chairman of the Subcommittee on Health.

He also was a charter member of the American Health Information Community, a federally chartered commission formed to work with former Health and Human Services Secretary Michael Leavitt to advance health information technology, including electronic health records.

Among civic leadership roles, Serota serves on the CEO Advisory Board for Building a Healthier Chicago and the board of directors of WTTW (PBS) in Chicago.

He is a frequent featured speaker at leading business and industry forums, and has spoken at the U.S. Chamber of Commerce, the Detroit Economic Club, the Executives Club of Chicago, the Jonathan Club in Los Angeles and the World Healthcare Congress in Washington, D.C.

Serota earned a bachelor's degree from Purdue University and a master's in Health Administration and Planning from Washington University School of Medicine. He has been named a distinguished alumnus of both universities.